

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

| OMB APPROVAL | | | | | | |
|--------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0076 | | | | | |
| Expires: April 30, 2008 | | | | | | |
| Estimated average burden | | | | | | |
| Lhours per respons | se16.00 | | | | | |

| SEC USE ONLY | | | | | | |
|--------------|-----------|--------|--|--|--|--|
| Prefix | | Serial | | | | |
| DA | TE RECEIV | ED | | | | |

| Name of Offering (check if this is an amendment and name has changed, and indicate chan Flexible Premium Variable Universal Life Insurance (Sun Life of Canada (U.S.) Varia | gc.) able Account H) -LCPPVULPSV |
|--|---|
| Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Sect Type of Filing: New Filing Amendment | tion 4(6) ULOE |
| A. BASIC IDENTIFICATION DATA 1. Enter the information requested about the issuer | |
| Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Sun Life of Canada (U.S.) Variable Account H | 07047122 |
| Address of Executive Offices (Number and Street, City, State, Zip One Sun Life Executive Park, Wellesley Hills, MA 02481 | Code) Telephone Number (Including Area Code) (781)-237-6030 |
| Address of Principal Business Operations (Number and Street, City, State, Zip (if different from Executive Offices) | Code) Telephone Number (Including Area Code) |
| Brief Description of Business Insurance Company Separate Account | |
| Type of Business Organization corporation limited partnership, already formed | PROCESSED other (please specify): |
| | ate Account MAR 2 6 2007 |
| Actual or Estimated Date of Incorporation or Organization: Month Year 9 8 | |
| | |

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. **Executive Officer** Director ☐ Beneficial Owner General and/or Check Box(es) that Apply: ✓ Promoter Managing Partner Full Name (Last name first, if individual) Sun Life Assurance Company of Canada (U.S.) Business or Residence Address (Number and Street, City, State, Zip Code) Attn: Vice President, Corporate Markets - SC1145, One Sun Life Executive Park, Wellesley Hills, MA 02481 Check Box(es) that Apply: Promoter ☐ Beneficial Owner **Executive Officer** □ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) **Executive Officer** Check Box(es) that Apply: Promoter ☐ Beneficial Owner \Box Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner Executive Officer Director General and/or \Box Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Director Check Box(es) that Apply: Promoter Beneficial Owner **Executive Officer** General and/or **Managing Partner** Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

| | B. INFORMATION ABOUT OFFERING | | | | | | | | | | | | |
|--|--|-------------|----------------|--------------|-------------|------------------------------|-------------|---|---|---|---|----------|----------------|
| | | | | | | | | Yes | No | | | | |
| 1. | | | | | | | | | X | | | | |
| _ | Answer also in Appendix, Column 2, if filing under ULOE. 2. What is the minimum investment that will be accepted from any individual? | | | | | | | e N/A | | | | | |
| 2. | What is | the minim | um investn | ient that w | ill be acce | pted from a | any individ | iual? | | *************************************** | ••••• | ⊅ | |
| 3. | Does th | e offering | permit join | t ownershi | p of a sing | le unit? | | ********* | , | | | Yes | No X |
| 4. | | | • | | • | | | • | _ | • | irectly, any | | |
| | | | | | | | | | | | he offering. with a state | | |
| | | | | | | ore than five on for that | | | | ciated pers | ons of such | | |
| Full | | | first, if indi | | | | | | - | | | | |
| | ers, Davi | | | | | | | | | | | | |
| | | | | | | ity, State, 7 | ip Code) | | - | | | | |
| | | | Suite 111, | | m, AL 352 | 09 | | | | | | | |
| | ne of Ass >-Equities | | oker or De | aler | | | | | | | | | |
| | | | Listed Has | Solicited | or Intends | to Solicit | Purchasers | | | | | | |
| | (Check | "All States | " or check | individual | States) | | | *************************************** | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | ********** | | ☐ All | l States |
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| | IL. | IN | IA | KS | KŸ] | LA | [ME] | MD | MA | MI | MN | MS | MO |
| | MT | NE | NV | NH | NJ | NM | NY | NC | ND | ОН | OK | OR | PA |
| | RI | SC | SD | TN | TX | UT | [VT] | VA} | WA | WV | WI | WY | PR |
| | Name (I | | first, if ind | ividual) | | | | | | | | | |
| | | | Address (1 | Number an | d Street, C | ity, State, 2 | Zip Code) | | | | | | |
| | | | Suite 202, | <u>-</u> | am, AL 35 | 209 | | | | | | | |
| | | | oker or De | aler | | | | | | | | | |
| | | Securities | | Solicited | or Intends | to Solicit | Purchasers | | | | | | |
| Stat | | | | | | | | | | | | | l States |
| | Circu | Till Otales | or effects | mar radar | | | | | | *************************************** | *************************************** | | , otates |
| | AL | AK | ΑZ | AR | CA | CO | CT | DE | DC | FL | GA | H | ID |
| | IL MT | [N] | IA NV | KS | KY | LA | ME | MD] | MA | <u>М1</u> ОН | MN (OV) | MS | MO |
| | MT RI | [NE] | SD | NH TN | NJ TX | NM UT | NY VT | NC VA | ND WA | WV | OK] | OR WŸ | PA PR |
| | l Name (l | Last name | first, if ind | | | | | | | | | | |
| | od, Willia | | Addraga / | I au h .u au | d Street C | City, State, 2 | Via Codu) | | | | | | |
| | | | , | | , | • . | zip Code) | | | | | | |
| _ | Two Metroplex Drive, Suite 202, Birmingham, AL 35209 Name of Associated Broker or Dealer | | | | | | | | | | | | |
| M Holdings Securities, Inc. | | | | | | | | | | | | | |
| States in Which Person Listed Has Solicited or Intends to Solicit Purchasers | | | | | | | | | | | | | |
| (Check "All States" or check individual States) | | | | | | | ☐ All | l States | | | | | |
| ML AK AZ AR CA CO CT DE DC FL GA | | | | | | | HI | ID | | | | | |
| | | | | | | | MS | MO | | | | | |
| | | | | | | | | | OR WY | PA PR | | | |
| | <u> </u> | 1.70 | (117) | 114 | لكيكا | | لنت | L*A | 17 /1 | [44 4] | _ ¥¥ L | _ T V J | |

Last Name First Name Business Address Donald H. 2818 NE US Grant Place, Portland, OR 97212 Friedman Stephen 1100 Circle 75 Parkway, Suite 320, Atlanta, GA 30339 Michael E. 322 North Napal Street, Santa Barbara, CA 93103 Whipple Comigan Leeper Robert 2600 Kelly Rd Ste 300, Warrington, PA 18976 2467 Country Club Loop, Westminster, CO 80234 Davis Jeffrey 15 Mosley Acres, Creve Coeur, MO 63141 Wagner James Peter 2001 Shawnee Mission Parkway, Mission Woods, KS 66205 Menihan DboT 5350 W. Kennedy Blvd., Tampa, FL 33609 Mezrah

Name of Associated Dealer Solicited States M Holdings Securities MΑ CBIZ Financial Solutions, Inc. CA, IN **Pro-Equities** CA TN, AR, FL NFP Securities, Inc. M Holdings Securities Capital Analysts МО МО Country Club Financial Services MO MD M Holdings Securities

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

| I. | Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. | | |
|----|--|-----------------------------|----------------------------|
| | Type of Security | Aggregate Offering Price | Amount Already Sold |
| | Debt | S | \$ |
| | Equity | | |
| | Common Preferred | · <u></u> | |
| | Convertible Securities (including warrants) | \$ | \$ |
| | Partnership Interests | | |
| | Other (Specify Separate Account | | |
| | Total | 0 | \$ 27,827,157.10 |
| | Answer also in Appendix, Column 3, if filing under ULOE. | r | * |
| 2. | Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." | | Aggregate |
| | | Number Investors | Dollar Amount of Purchases |
| | Accredited Investors | 18 | \$ <u>27,827,157.10</u> |
| | Non-accredited Investors | | \$ |
| | Total (for filings under Rule 504 only) | | \$ |
| | Answer also in Appendix, Column 4, if filing under ULOE. | | |
| 3. | If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1. | | |
| | Type of Offering | Type of Security | Dollar Amount Sold |
| | Rule 505 | | \$ |
| | Regulation A | | \$ |
| | Rule 504 | | \$ |
| | Total | | \$_0.00 |
| 4 | a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. | | |
| | Transfer Agent's Fees | | \$_0.00 |
| | Printing and Engraving Costs | | \$ 0.00 |
| | Legal Fees | | \$ 0.00 |
| | Accounting Fees | | \$ 0.00 |
| | Engineering Fees | | \$ 0.00 |
| | Sales Commissions (specify finders' fees separately) | | \$ 1,106,422.49 |
| | Other Expenses (identify) | | \$ 0.00 |
| | Total | _ | \$ 1,106,422.49 |

| | C. OFFERING PRICE, NUM | BER OF INVESTORS, EXPENSES AND USE O | F PROCEEDS | |
|-----|---|--|---|---------------------|
| | b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C—proceeds to the issuer." | Question 4.a. This difference is the "adjusted gr | oss | 26,720,734.61 \$ |
| 5. | Indicate below the amount of the adjusted gross proceeds of the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part | ly purpose is not known, furnish an estimate ε f the payments listed must equal the adjusted gr | ınd | |
| | | | Payments to | |
| | | | Officers. Directors. & Affiliates | Payments to Others |
| | Salaries and fees | | 🔲 💲 0.00 | \$ 0.00 |
| | Purchase of real estate | | | |
| | Purchase, rental or leasing and installation of mac | hinery | \$_0.00 | \$_0.00 |
| | Construction or leasing of plant buildings and fac | | | \$ 0.00 |
| | Acquisition of other businesses (including the val offering that may be used in exchange for the asso issuer pursuant to a merger) | ue of securities involved in this | | . [\$_0.00 |
| | Repayment of indebtedness | | | \$ 0.00 |
| | Working capital | | 5 0.00 | \$0.00 |
| | Other (specify): | · | \$_0.00 | \$_0.00 |
| | | · · · · · · · · · · · · · · · · · · · | <u>0.00</u> | \$ <u></u> \$ |
| | Column Totals | | | \$ _0.00 |
| | Total Payments Listed (column totals added) | | [\$_2 | 6,720,734.61 |
| | | D. FEDERAL SIGNATURE | | |
| sig | e issuer has duly caused this notice to be signed by the mature constitutes an undertaking by the issuer to fur e information furnished by the issuer to any non-acc | mish to the U.S. Securities and Exchange Com | mission, upon writte | |
| Iss | uer (Print or Type) | Signature | Date | |
| s | un Life of Canada (U.S.) Variable Account H | Chis Inland | 3-13-0 | フ |
| Na | me of Signer (Print or Type) | Title of Signer (Print or Type) | - | |

- attention -

Business Systems Officer

Chris Lombardi

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)